

Compendium

Innovation For Inclusive Value Chain Development: Successes And Challenges

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General users



Farmers



Private sector



Development
practitioners

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AGENDA

- Introduction
- Objectives and Intended audience
- Organization
- Some highlights of the different parts of the book
- Emerging themes and policy implications
- Priorities for future research

Introduction



1). $\frac{3}{4}$ of the world's poor live in rural areas, need to pay attention to rural populations in developing countries



2.) Value Chain development and (international) market access, part of the solution, but challenges for smallholders participation



3.) The CGIAR has been addressing these challenges through its Centers and the Program on Policy, Institution and Market, PIM.



4.) A compendium was a way to develop systematic knowledge on value chain approaches and innovation to improve rural income focusing on smallholders.

Objectives

Taking stock

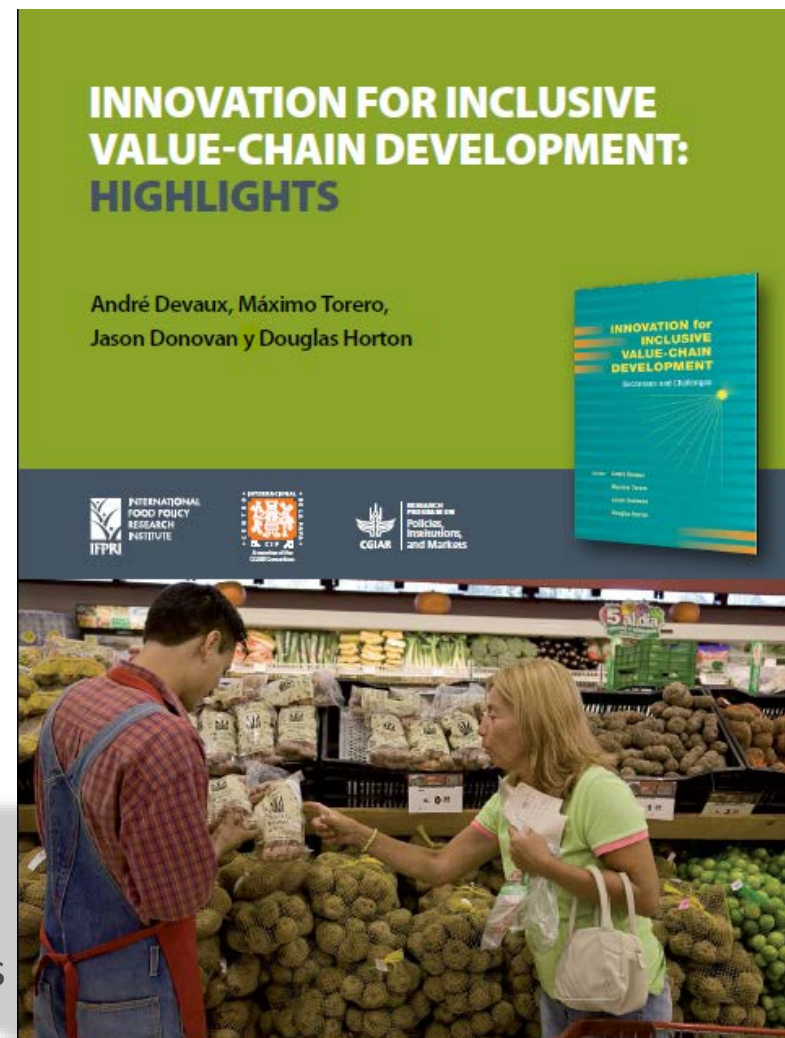
To take stock of current knowledge on linking international agricultural research, innovation, and value-chain development (VCD)

Learning

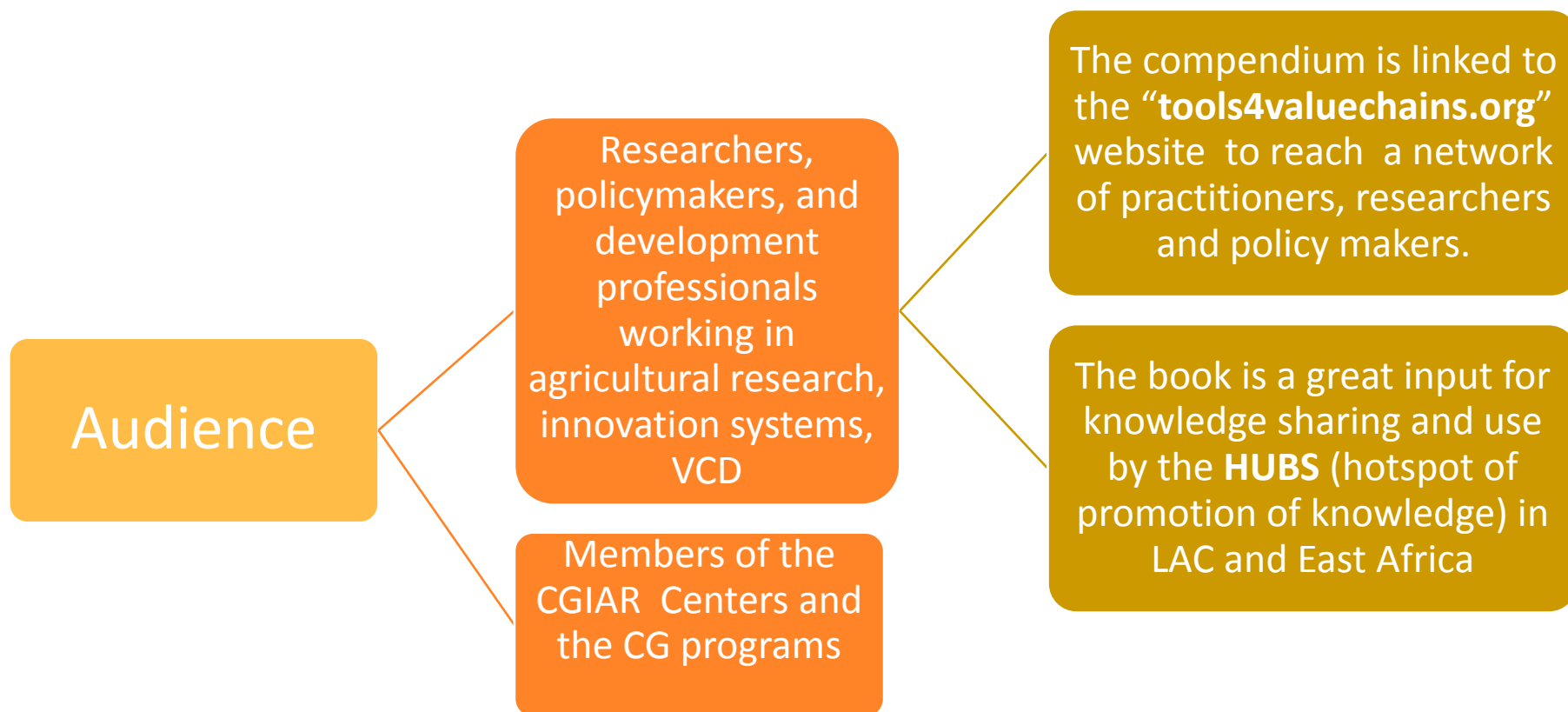
To learn from experiences on innovation to make value chains more inclusive and interventions more effective

Sharing

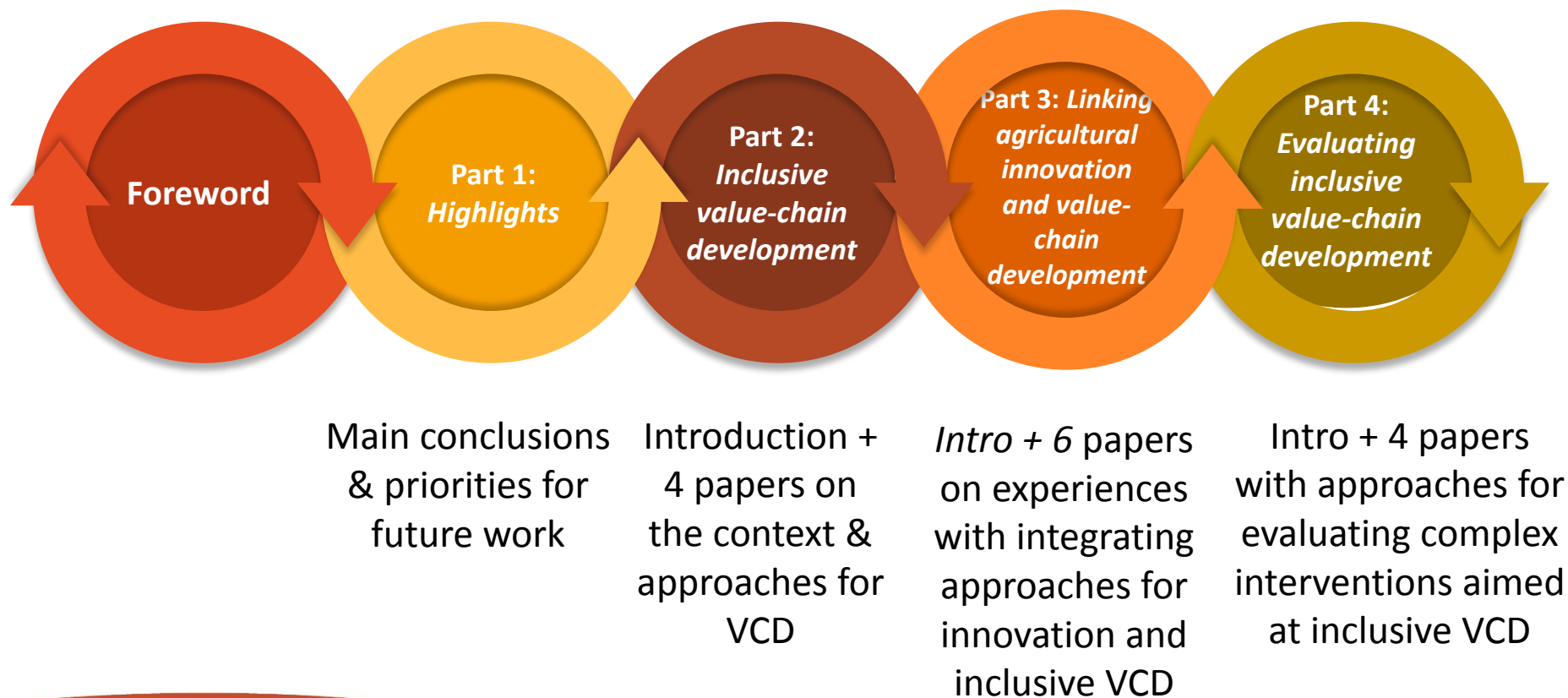
To make lessons widely available to interested parties



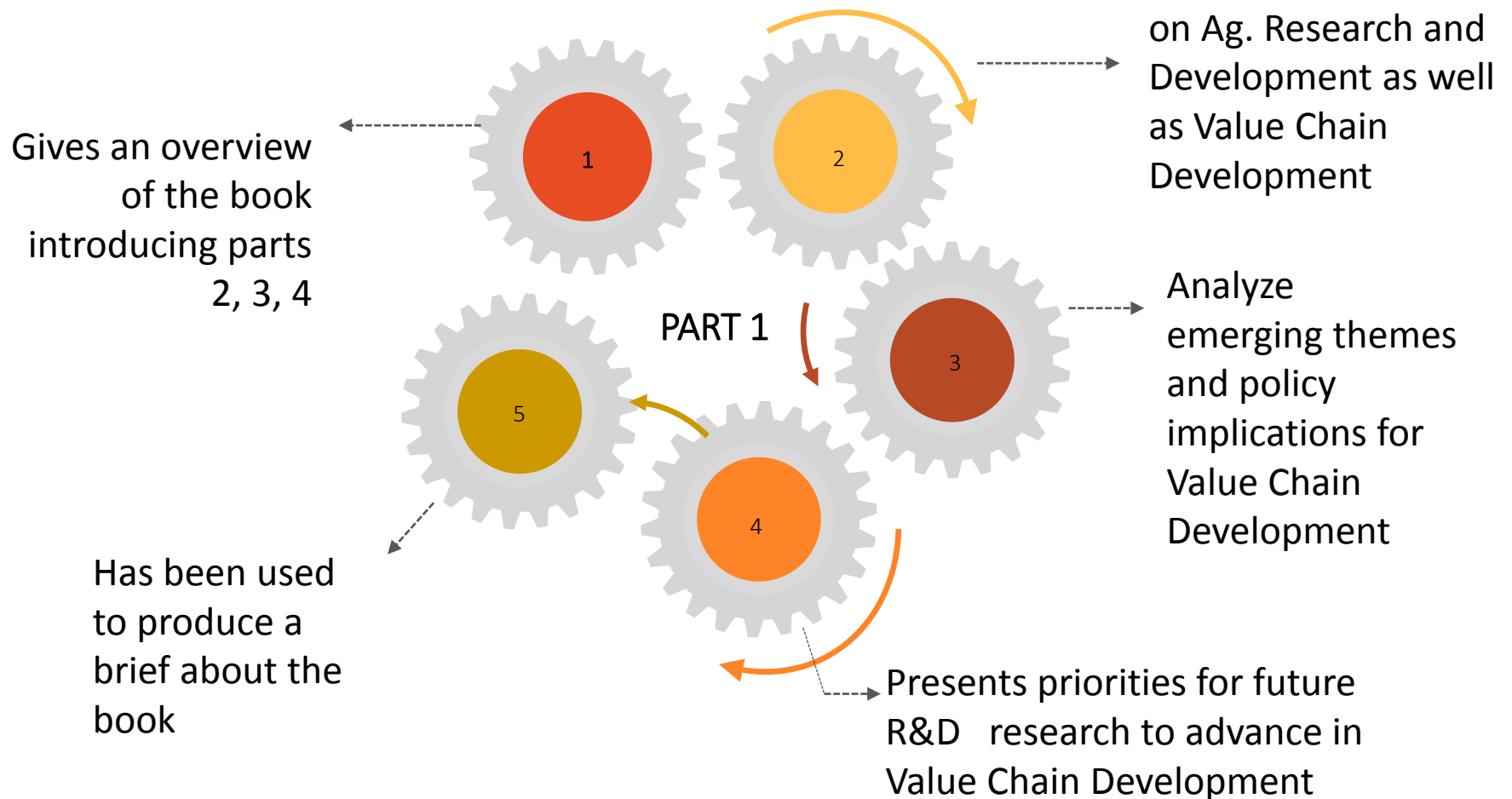
Intended audience and potential outcomes



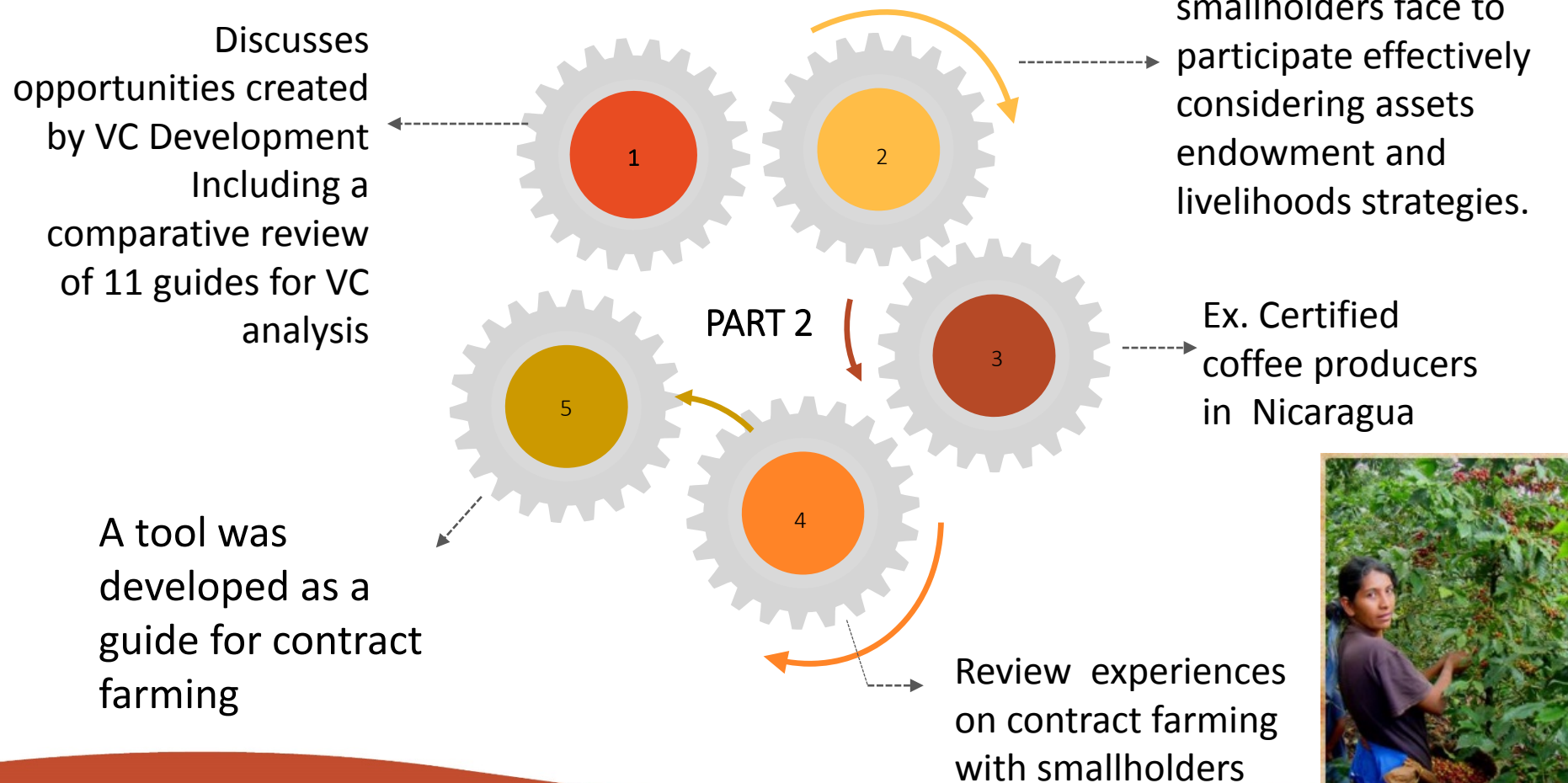
Organization



Part 1: Highlights



Part 2: Inclusive value-chain development: approaches and challenges



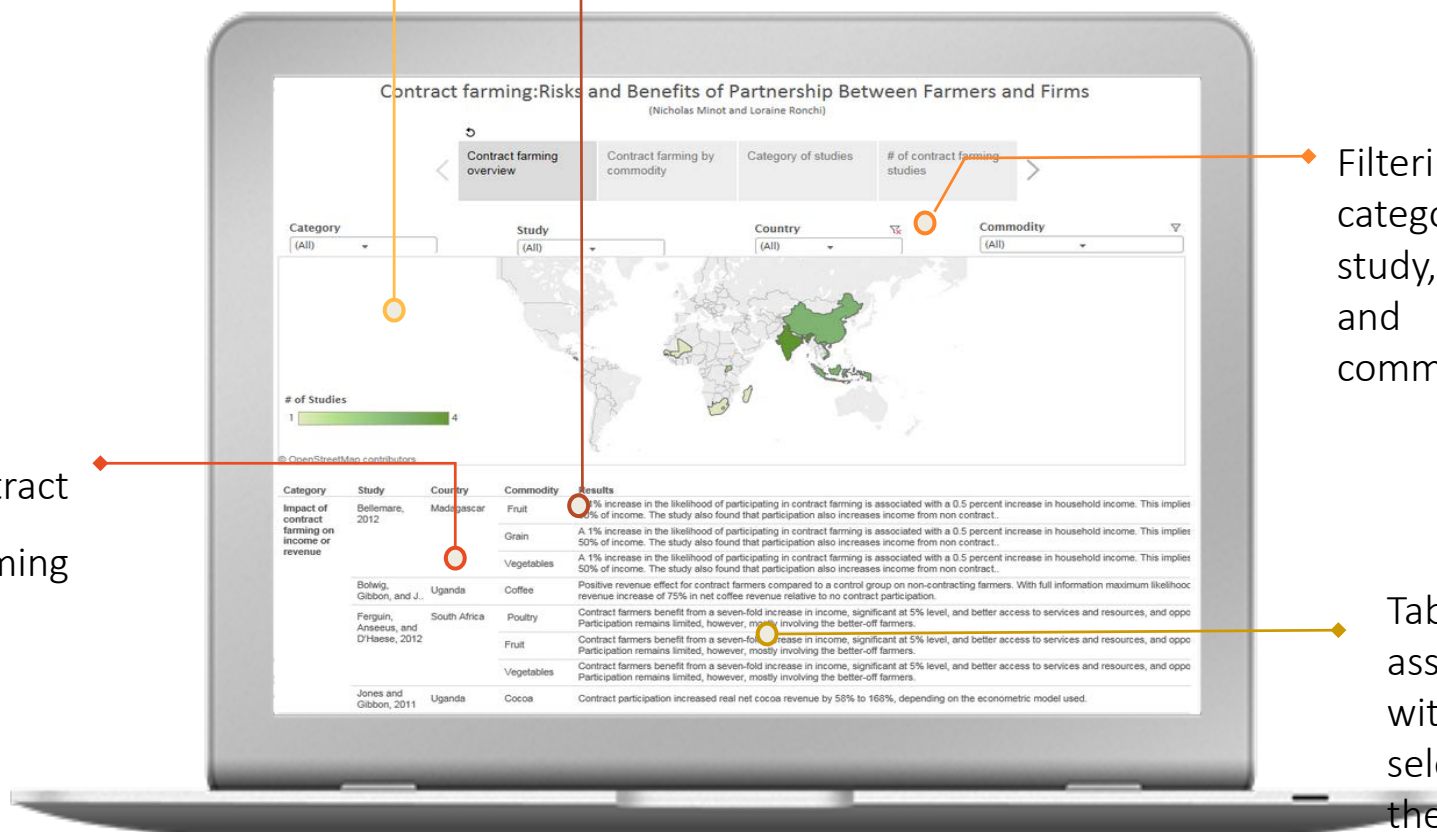
Contract farming overview map

Detailed
results of
each study

Filtering by
category,
study, country,
and
commodity

A list of contract
farming

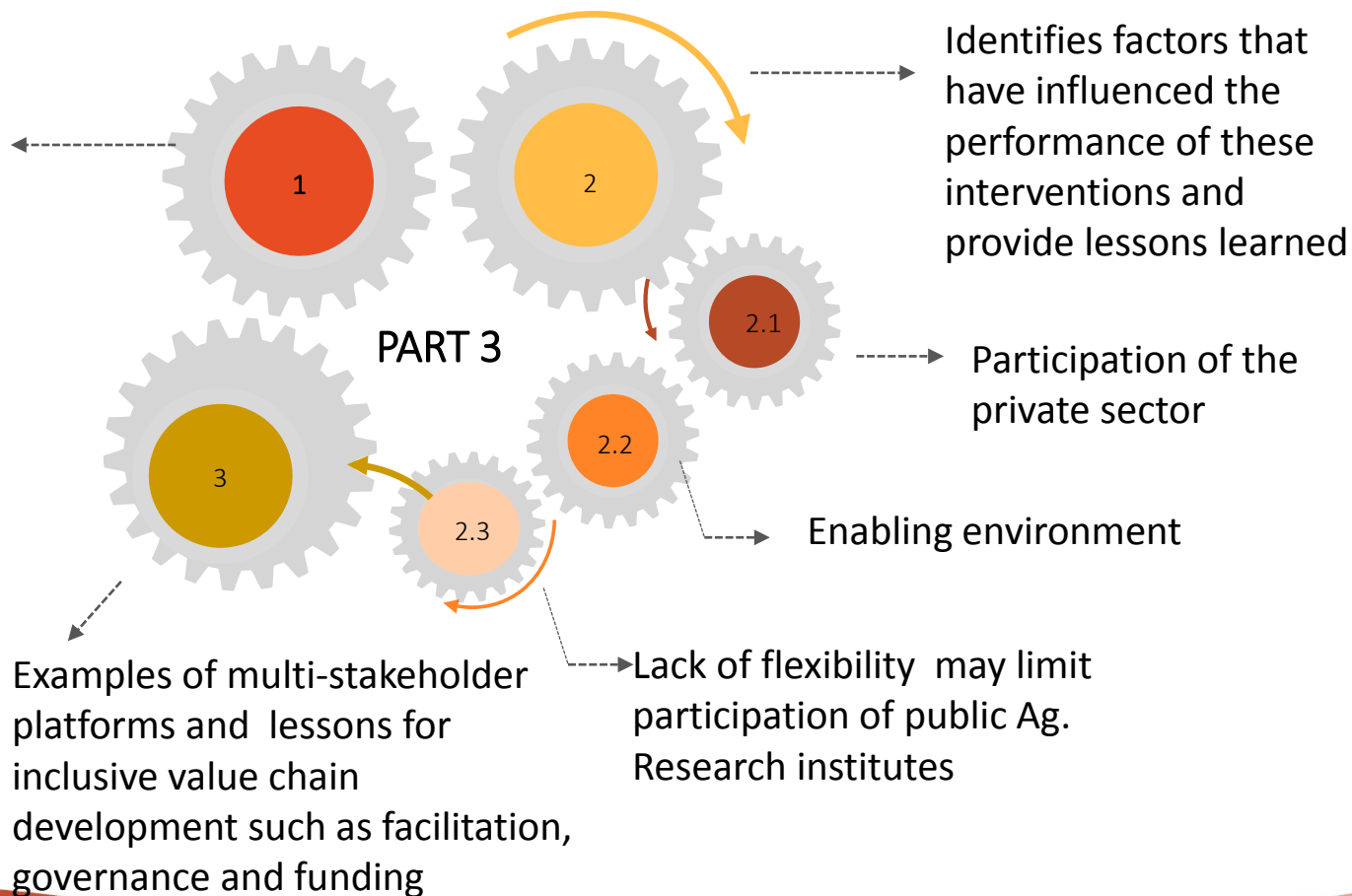
Table view
associated
with
selections in
the map view



A tool as a guide for contract farming: link: <http://private.tools4valuechains.org/tool/contract-farming>

Part 3: Examples on inclusive value-chain development

Several cases on integrated interventions involving Ag. innovation systems and VCD approaches by CGIAR center and partners



Innovation for inclusive value chain development



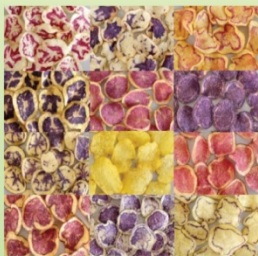
PMCA

Innovation process
replicated and extended

Trigger for the innovation process



Investigation



Creative idea



Jalca Chips



T'ika Papa



Mi Papa

2002-2004



Mi Terruño



Papas Nativas



Natu

Nips



Inca's Gold



Tunta

2005-2007



Ayllin Papa



Sumac Chips



Mr Chips



Lay's

2008-2010



Mishki



Mashed Potato



Chips



Viva la Papa

Rico Chip's



Inca's Gold



Chips



Viva la Papa



Papa Gourmet - Variedad Leona



Chipapas



Lay's



Viva la Papa



Inka Chips



Ethiquable

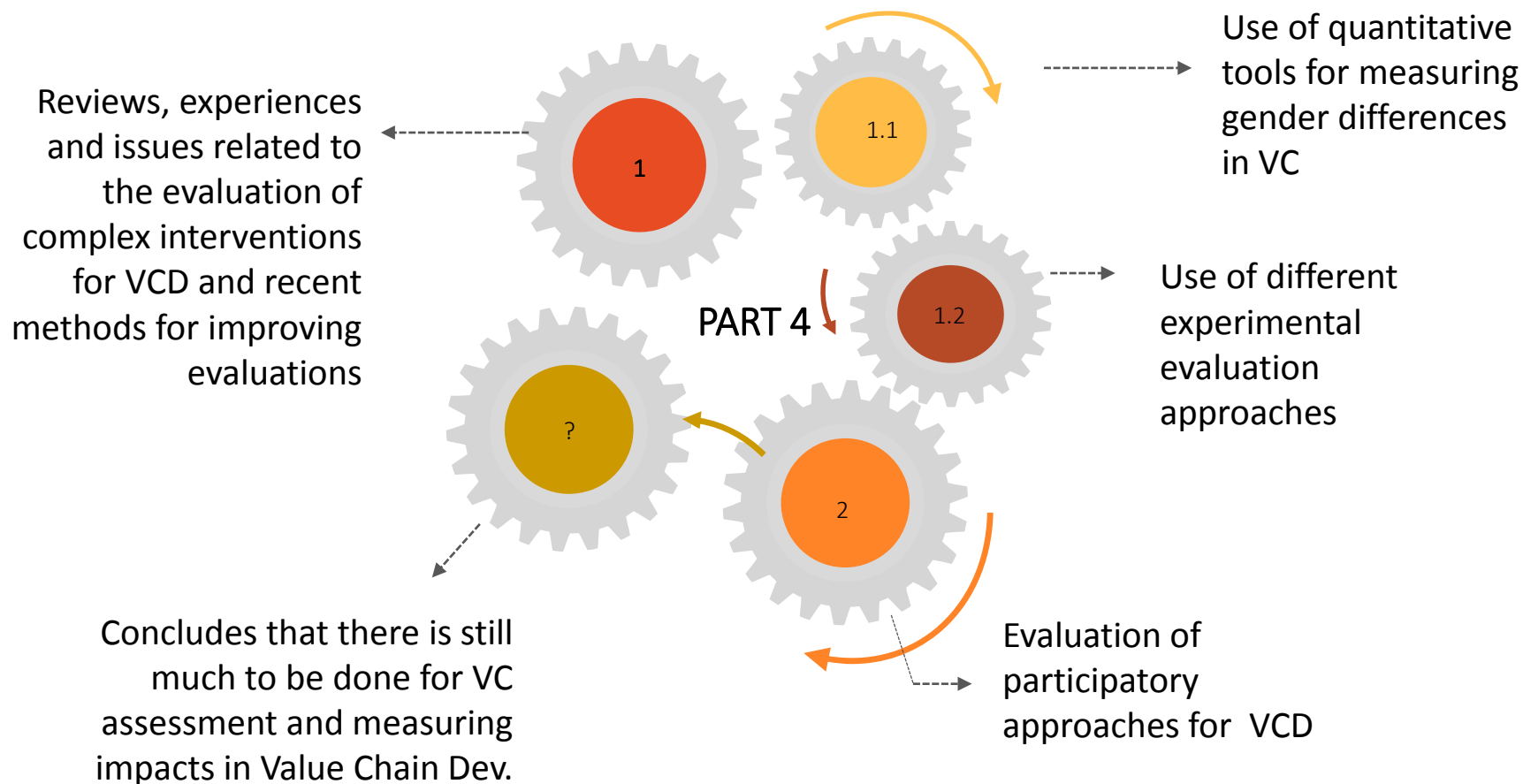
2011-2013

KIWA: colored potato chips around the world from the Andes!



- Customers
- Soon
- Not there yet

Part 4: Evaluating inclusive value-chain development



Emerging themes and policy implications

Opportunities Created by Expansion of Markets



Smallholders may have comparative advantage in producing / marketing labor-intensive, exotic products for niche markets

Challenges for Smallholders



- Below minimum asset thresholds, value chain development is not the best strategy.
- Importance of policies that support farmer association, technical and market services

Successful interventions



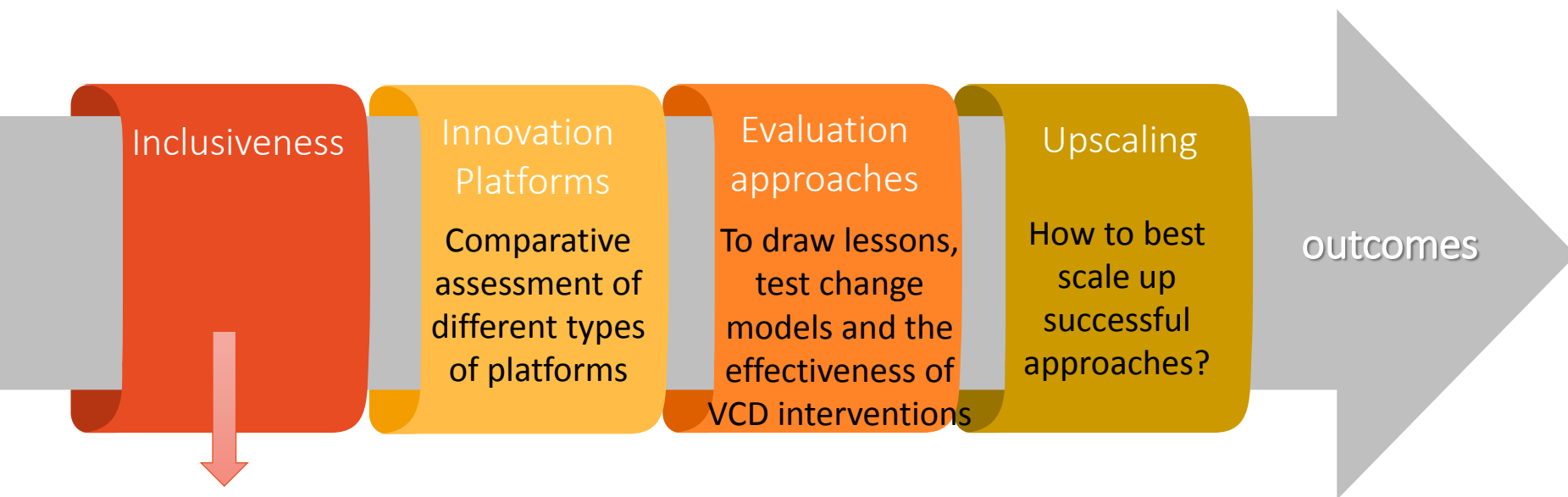
- Integration of Agricultural innovation and VCD
- Coalition of stakeholders and provision of technical support

Need to assess impact



- To identify areas where we have succeeded and also learn from mistakes
- Need of learning oriented monitoring & evaluation into VCD

Priorities for future research



- Methods for implementing asset-based approaches and other methods to value-chain development
- Application of a “gender lens” for value chain tools and consider “youth lens”
- And also application of “minorities lens”, eg. indigenous groups

INNOVATION FOR INCLUSIVE VALUE-CHAIN DEVELOPMENT: HIGHLIGHTS

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Led by IFPRI

Thank you!

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