



World Cocoa
Foundation

Collective Action to Address Climate Change in the Cocoa Sector

AC&SD 2016

Why is **collective action** needed?

Existing Individual Company, Government, and NGO efforts are necessary but not sufficient to transform the cocoa sector into a sustainable one.

The Challenge



Unproductive farms with aging, vulnerable trees; Pests and diseases; lack of access to improved planting material and fertilizer; declining soil fertility



Lack of knowledge about Good Agricultural Practices (GAP); limited attractiveness of cocoa for young farmers



Environmental concerns linked to climate change and deforestation.



Communities entrenched in poverty, with limited access to basic education, lack of empowerment of women and child labor

WCF: Improving Cocoa Sustainability

A nonprofit organization promoting a sustainable cocoa economy through economic and social development and environmental stewardship in cocoa-growing communities.



People
Healthy and thriving cocoa-farming households and communities



Planet
Responsible, sound environmental practices



Profit
Improved and more equitable economic returns for farmers

WCF Member Companies



WCF Convener for Sustainability



CocoaAction: Collaborating towards sustainability

NGOs + Donors



KEY PERFORMANCE INDICATORS (KPIs) & SHARED LEARNINGS

PRODUCTIVITY PACKAGE

Good Agricultural Practices

Replanting & Rehabilitation

Fertilizer & Soil Fertility

COMMUNITY DEVELOPMENT PACKAGE

Child Labor Prevention

Primary Education

Women's Empowerment

BARRY CALLEBAUT

FERRERO

Mondelez International

Blommer
CHOCOLATE GENIUS

HERSHEY
THE HERSHEY COMPANY

Nestlé

Cargill

MARS
incorporated

Olam Cocoa

Origins

Côte d'Ivoire



Ghana



WCF Feed the Future Partnership for Climate Smart Cocoa

Program Overview



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FEED^{THE}FUTURE

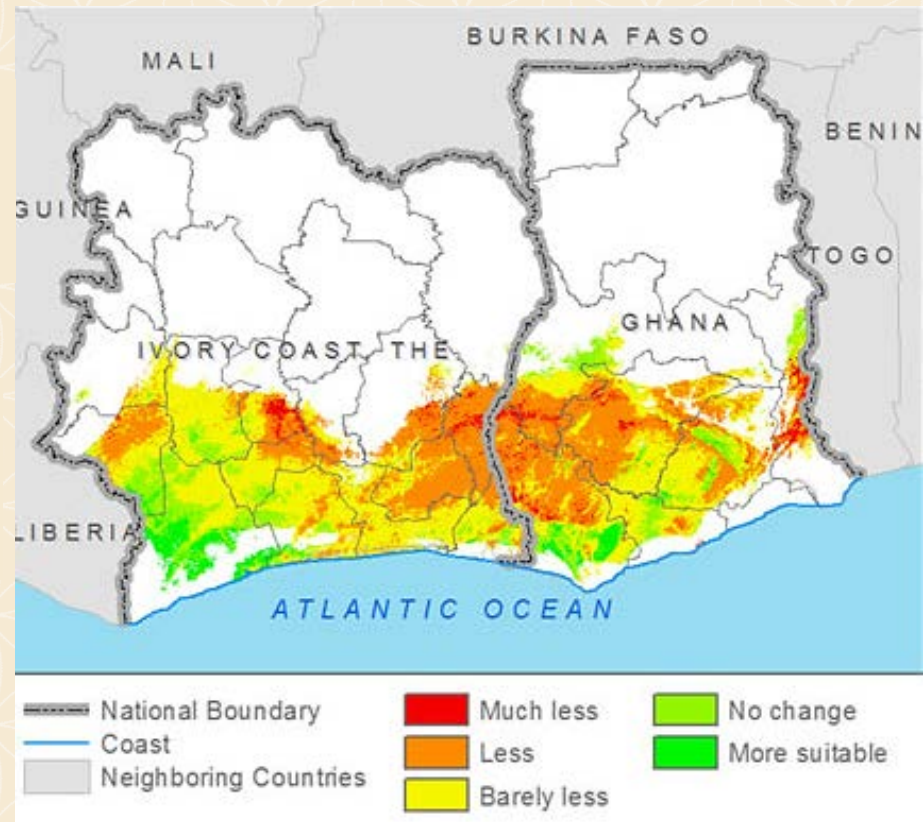
The U.S. Government's Global Hunger & Food Security Initiative



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The Climate Change Challenge



Climate Smart Cocoa: Building Public-Private Partnerships to tackle Climate Change

NGOs + Donors



Increase private sector investment and engagement in Climate Smart Cocoa

STRATEGY
DEVELOPMENT

IDENTIFYING
INNOVATIONS
FOR SCALE

Cocoa
landscape
report

Platform
establishment

Investment
plan created

Design &
implement

Evaluate

Plan for
scale

BARRY CALLEBAUT

HERSHEY
THE HERSHEY COMPANY

 **Nestlé**

Cargill



LINDT & SPRÜNGLI

 **Olam
Cocoa**

 **Olam
Cocoa**

MARS
incorporated

 **TOUTON**

Origins

Côte d'Ivoire



Ghana



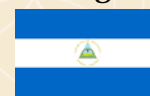
Liberia



Honduras



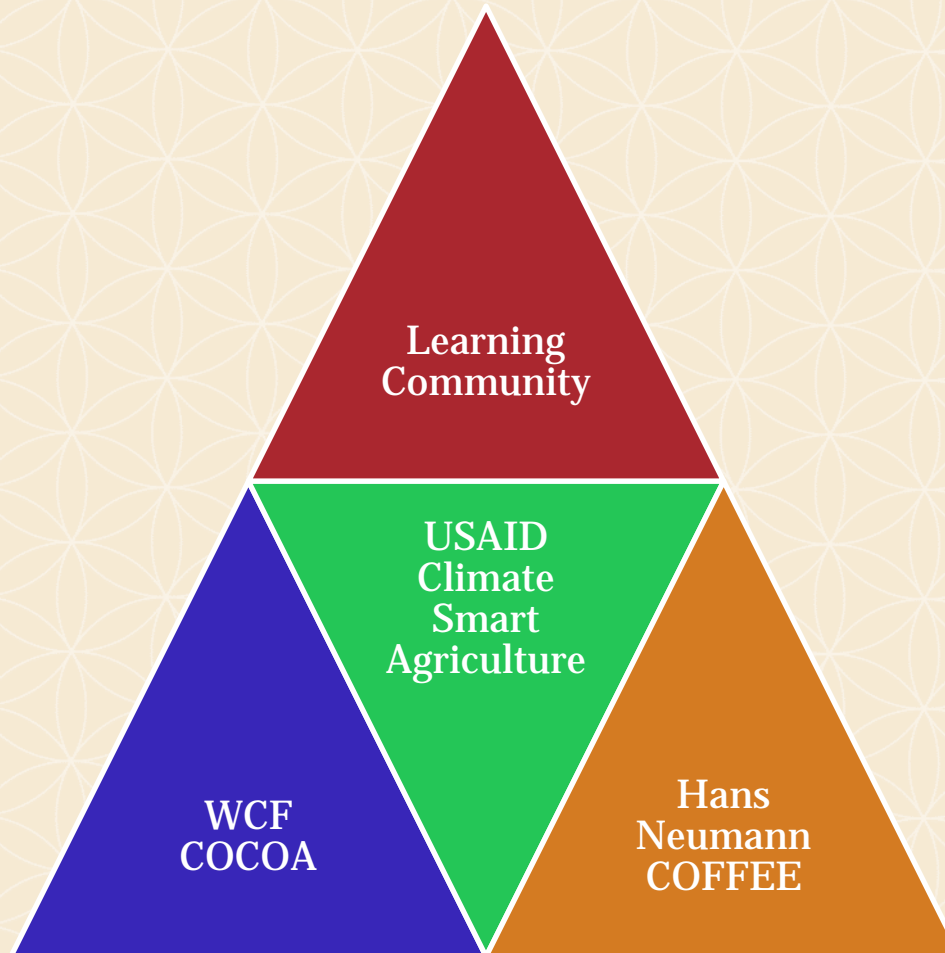
El Salvador Nicaragua



Dominican Republic



Climate Smart Agriculture Consortium



*West Africa Kickoff Meeting,
Nov 1, 2016*

Cote d'Ivoire



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MERCI!



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www.worldcocoa.org



Sustainable Cocoa and the SDGs



1.5 By 2030, build the resilience of the poor and those in vulnerable situations and reduce their exposure and vulnerability to climate-related extreme events and other economic, social and environmental shocks and disasters



2.3. By 2030, double the agricultural productivity and inputs, knowledge, financial services, markets and opportunities for value addition

2.4. By 2030, ensure sustainable food production systems and implement resilient agricultural practices that increase productivity and production



13.1 Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries

13.3 Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning



12.6 Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle



9.1 Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all

17. Strengthen the means of implementation and revitalize the global partnership for sustainable development



8.7. Eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour



16.2. End abuse, exploitation, trafficking and all forms of violence against and torture of children



4.1. By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education



5.5. Ensure women's full and effective participation and equal opportunities for leadership at all levels

