



Making agro-ecology the future of Myanmar

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I) General overview and issues



II) Towards intensive or sustainable agriculture ?



General overview:



Key numbers in 2010:

- Accounts for over 30% of GDP
- Employs majority of labor force :over 60%
- Generates 25-30% of export earnings

	Primary Industry				Secondary Industry			
	1980	1990	2000	2010	1980	1990	2000	2010
Myanmar	47	57	57	36	13	11	10	26
Cambodia	-	56	38	36	-	11	23	23
Lao PDR	-	61	49	31	-	15	19	27
Vietnam	50	39	25	21	23	23	37	41

Huge and various assets:

- Area:** 2nd biggest country in SEA
- Geographical location:** between 2 enormous markets (China and India)
- Topography:** very diverse, which allows diversified crops
- Remarkable resource endowments:** Myanmar water will be a considerable asset in the next decades, due to the unavoidable future water scarcity in SEA
- Labor:** less expensive than in surrounding countries





ISSUES



- Highly skewed land distribution
- Underinvestment in agricultural research
- Poor water control in the presence of climate change effects
- Weak agricultural finance institutions
- and big rural household indebtedness
- Absolutely no stakeholders cooperation



II) Towards intensive

or



Sustainable agriculture ?





To develop
● **Agro-ecology, the main actions...**



...to emphasize a few products:

- *high on quality*
- *typical from Myanmar*
- *GPI of Myanmar*



Farmers do not know the answers of following questions :



- what products can allow market boom ?
- what products have a high quality margin ?
- what products are rewarding for farmers, in income, dignity and pride ?

Products should be: **S**ustainable, **M**arketable, **S**uitable,



*No knowledge on how to do a **Market Development Strategy** :*

- 1) As using communication tools** for the global agro-ecology movement + each product, each region (**using the GPI opportunity**)
- 2) As using lobbying tools** in front of Government, medias, institutions, distribution sector
- 3) As allowing to make best products** : quality, taste, healthy, with a good image...



Some Myanmar Products



EKK1

Diapositive 9

EKK1 problems like transportation can be tackled if there is cooperation among different stakeholders
Ei Khin Khin; 04/03/2016



Focus on organic Market



- **Huge potential** in Myanmar : culture, big land availability
- Many farmers are still doing organic,
-> but not knowing **it's a market !!**
- Need of **cooperation** among farmers and organizations
- Many tools on **certification**, but with disorder
- **Huge Momentum** this last year in Yangon and cities
- **only 3 distribution** companies right now /
• -> *Everything still remains to be done !*

