



Making agro-ecology the future of Myanmar

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I) General overview and issues





II) Towards intensive or sustainable agriculture?



General overview:



Key numbers in 2010:

- Accounts for over 30% of GDP
- Employs majority of labor force :over 60%
- Generates 25-30% of export earnings

	Primary Industry				Secondary Industry			
	1980	1990	2000	2010	1980	1990	2000	2010
Myanmar	47	57	57	36	13	11	10	26
Cambodia		56	38	36		11	23	23
Lao PDR		61	49	31		15	19	27
Vietnam	50	39	25	21	23	23	37	41

Huge and various assets:

- Area: 2nd biggest country in SEA
- Geographical location: between 2 enormous markets (China and India)
- **Topography**: very diverse, which allows diversified crops
- Remarkable resource endowments: Myanmar water will be a considerable asset in the next decades, due to the unavoidable future water scarcity in SEA
- **Labor**: less expensive than in surrounding countries





ISSUES



- Highly skewed land distribution
- Underinvestment in agricultural research
- Poor water control in the presence of climate change effects
- Weak agricultural finance institutions
- and big rural household indebtedness
- Absolutely no stakeholders cooperation





II) Towards intensive

or







Sustainable agriculture ?







To develop Agroecology, the main actions...



...to emphasize a few products:

- high on quality
- typical from Myanmar
- GPI of Myanmar



Farmers do not know the answers of following questions:



- what products can allow market boom?
- what products have a high quality margin?
- what products are rewarding for farmers, in income, dignity and pride?

Products should be: Sustainable, Marketable, Suitable,





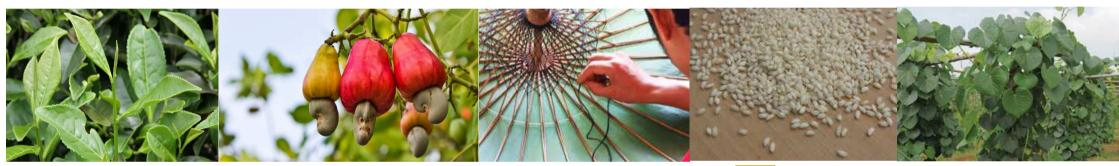
No knowledge on how to do a Market Development Strategy:

- 1) As using communication tools for the global agro-
- ecology movement + each product, each region (using the GPI
- opportunity)
- 2) As using lobbying tools in front of Government, medias, institutions, distribution sector
- 3) As allowing to make best **products**: quality, taste, healthy, with a good image...





Some Myanmar Products



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Diapositive 9

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problems like transportation can be tackled if there is cooperation among different stakeholders $\rm Ei\ Khin\ Khin;\ 04/03/2016$



Focus on organic Market



- Huge potential in Myanmar: culture, big land avaibility
- •Many farmers are still doing organic,
 - -> but not knowing it's a market !!
- Need of cooperation among farmers and organizations
- •Many tools on **certification**, but with disorder
- Huge Momentum this last year in Yangon and cities
- only 3 distribution companies right now /
 - → Everything still remains to be done!

Thank you!

Biodiversity Disasters Organic Value chain People Resources Climate Technologies Democracy Water Public transport Business Smart grids Efficiency GHG Solar Forest Traffic Geothermal Growth Energy Green Rice Rural exodus
Planet Nature Myanmar Waste Fair trade Hydropower Future Debate Deforestation Social inequity Rail Tramway Oil pick Temperatures Recycling Irrawaddy Drought Passive buildings Sea level Innovation **Energy** Agriculture Forest Tourism **Global warming**